



Accelerated Learning Centers

2014

Programs
&
Sponsorship

ABOUT US



T.LAB

A non-profit organization founded in 2007, which operates accelerated learning centers for students in Pre-Kindergarten through 12th Grade. T.LAB focuses on assisting students (and parents) with realizing extraordinary academic achievements by leveraging a hybrid curriculum including Humanities, Leadership, Liberal Arts, and STEM disciplines. The delivery model harnesses both skilled professional learning facilitators and a digital virtual content delivery system. Engaging and assisting parents in student development is a core competency. T.LAB is headquartered in Redford, Michigan, operates a pilot site in Chicago, Illinois and is building four new T.LAB's within the New York Public Schools.

Since our inception, we have served over 1000 students across the U.S. including, but not limited to: Arizona, Colorado, Georgia, Illinois, Indiana, Louisiana, Michigan, Minnesota, Missouri, Nevada, New York, Ohio, and Texas

Mission

Our mission is to create extraordinary academic achievement especially among urban students, to prepare them to assume leadership roles in careers as entrepreneurs, physicians, nurses, research scientists and in other professions.

Why Invest in T.LAB?

We are driven by our passion to lead and outperform the market. Our accelerated learning model, while still developing, is producing extraordinary academic results. Your return on investment can easily be measured by our results in the following areas:

1. Academic Performance
2. Parental Coaching and Engagement
3. Scholarship Development Strategy & Execution
4. Internal Investment

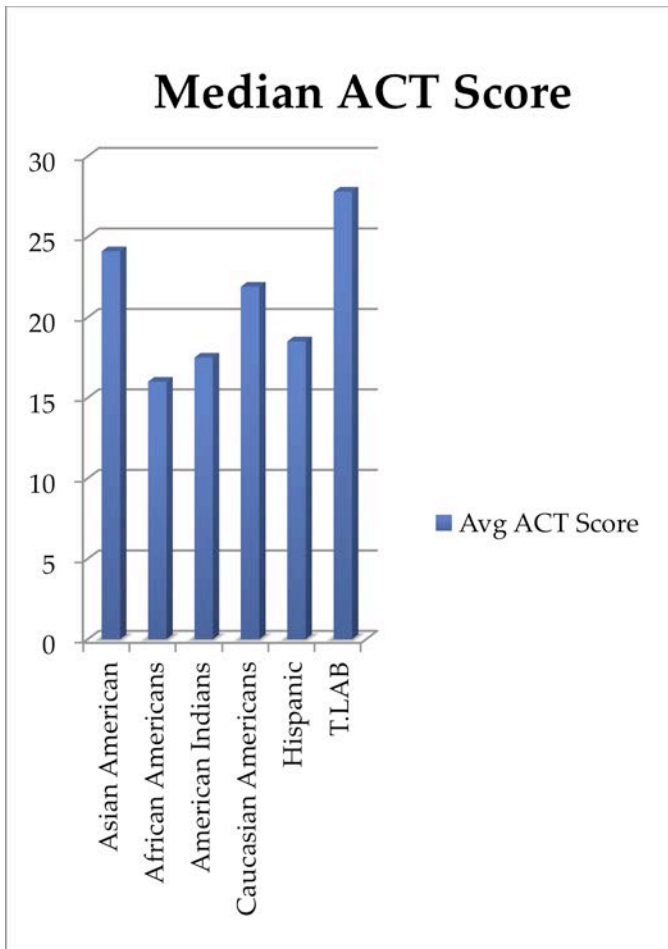




Academic Performance

T.LAB’s custom curriculum is based on the American College Testing (or ACT) core competencies. Therefore, student academic skill development focuses on English, Math, Reading and Science. As well, our curriculum includes language, leadership development and technology. Our standards of performance far exceed those of most K-12 academic institutions including a top 10th percentile performance standard. Our expectations and performance standards for English, Math, Reading and Science are well above the market standards. We are aggressively pursuing a “college competence standard” for all students by end of 6th grade. This standard requires that our 6th grade students will realize a minimum composite score of 21.5 on the ACT.

A principle covenant of our academic performance model is predicated on scholarly research that examined the affect of quality tutoring on academic performance. This research concluded that 1 hour of quality tutoring per week, combined with an average K-12 curriculum, should enable students to realize 3-5 completed grades per year. Therefore, T.LAB seeks to provide each student a minimum of 1 hour of quality tutoring each week. Our students average a range of 6-12 hours per week in academic development activity outside of their normal K-12 curriculum. Our FY 2012 median ACT Score was 27.8 in a market where the highest median ACT score by ethnicity was 24.1 (Asians).



Parental Coaching and Engagement

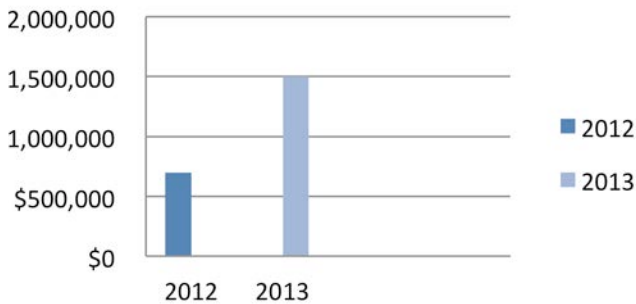
Parent University is the most significant element of T.LAB. T.LAB provides parents and guardians with assistance in child development, academic development, college selection, scholarship development, and guiding students through their college careers. Activities include planned formal monthly seminars and ongoing training and development in areas such as emotional intelligence, leadership assessment, and technology skills. 95% of our parents who regularly engage in our Parent University are realizing targeted performance objectives from their students. This would include metrics like Grade Point Average, ACT Test Scores, and College Scholarships to name a few. Beginning January 1, 2014, participation in Parent University is a mandatory requirement for all T.LAB parents.



Scholarship Development Strategy & Execution

A four (4) year college degree is valued at \$250,000. Our college scholarship target is a minimum of \$300K per student. Our formal college scholarship development strategy and execution program is rapidly improving in both efficiency and effectiveness metrics. In fiscal years 2012 and 2013, T.LAB students realized \$770K and \$1.5M in college scholarships respectively. In each year the average number of high school senior students was ten. As well, our formal “high school to college transition program” yielded significant results. In FY 2013, our new college freshman students realized an average GPA of 3.7 with \$170K in additional college scholarships.

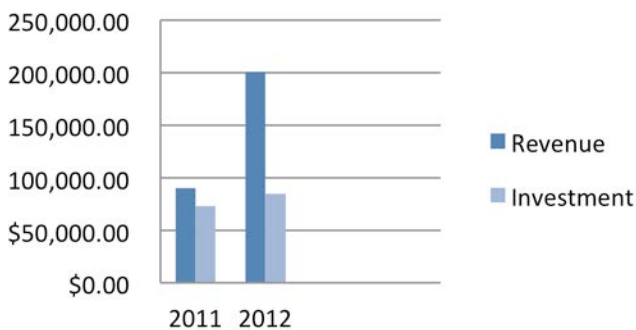
College Scholarship realized by T.LAB students



Internal Investment

T.LAB leverages a professional fee model to partially support operations. As well, we conduct two fundraisers each year. T.LAB invests a range of 55% to 75% of collected professional fees with students and families. Through our discounting and scholarship programs, we invested \$73,300.13 in FY 2011 and \$84,702.00 in FY 2012. As well, T.LAB’s leadership including the founder and strategic partners make considerable cash investments each year.

T.LAB Revenue & Investment



Parent Testimonials

“T.LAB enabled my daughter, Ireana to maximize her ACT test score (from 24 to 30) while realizing a very substantial scholarship to a top college in Michigan. I highly recommend T.LAB to other parents and students!”
- Mrs. Sandra Davis, Northville, MI.

“After being told of Jenay’s (3rd grade) and Jeffrey’s (2nd Grade) academic opportunities for improvement in math and reading, I enrolled my children in T.LAB. Over the summer, they were transformed into aggressive and independent learners. Upon returning to school in September 2012, both have realized honor roll and leadership status within their respective grades. Matter of fact, both Jenay and Jeffrey are now operating at the next grade level! Our family strongly endorses and supports T.LAB.”

- Mr. Jeffrey Holmes, Redford, MI.

“My daughter was a good student. T.LAB’s high academic standards, systems and technology have transformed Karmen into an exceptional student operating at academic levels well beyond her grade and age. As a third grade student, Karmen maintains a 12th grade vocabulary! As well, she was a winner in T.LAB’s oratory contest – competing with Middle School and High School students. I wholeheartedly endorse T.LAB!”

-Mr. William Bryant, Canton, MI.



Accelerated Learning Centers

Student Testimonials



"T.LAB has helped me tremendously, especially the academic subjects and tutors. I am ahead of my class at school because of T.LAB."

-Simone Cotton, 6th Grade Student
GPA 4.0 (after joining T.LAB)
Detroit, Michigan



"I like and am happy to be a part of T.LAB because the resources made available are really helpful both in and outside of school."

-Dillon Johnson, 12th Grade Student
GPA 4.0 (after joining T.LAB)
Detroit, Michigan



"T.LAB is fun and helps me to learn better."

-Ronald Franklin, 4th Grade Student
GPA 4.0 and gifted student status (after joining T.LAB)
Redford, Michigan



T.LAB Student Entrepreneurs "running" the concessions at DWO's showing of the movie "42".

(L to R) Chari Gibert, Loren Onderko, Xavier Ali, Joel Ali, & Israel Ali
Exceptional academic performing students



Academic Programs



T.LAB's Core Academic Programs:

+Math

+Science

+Reading

+English

+Humanities

+Language

+Technology

+ACT Preparation

+Leadership Development

+Research & Development

+Public Speaking

+Parents University

EVENTS

❖ Black Tie Ball

- This event honors a community leader and a high performing T.LAB staff and students for excellence in academics, coaching, mentoring, tutoring and information technologies. This year's event will be held on Friday, March 28, 2014 at the Henry Ford Museum in Dearborn, Michigan.



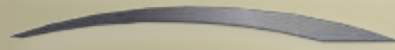
❖ Annual Diversity and Multi-Cultural Golf Outing

- This event honors community and corporate leaders for their leadership in the area of diversity inclusion. This year's outing will be held on Friday, August 22, 2014 at Northville Hills Golf Course in Northville Hills, Michigan.





Accelerated Learning Centers



Combined Event Sponsorship

Diamond

\$50,000

- Opportunity for executive seat on Corporate Advisory Board
- Exclusive Executive Speaking Opportunity at Annual Event
- Prominent company logo placement on website
- Company logo exposure on all collateral materials and at events
- Opportunity to distribute company promotional materials at each event.
- 10 Sponsored Scholarships
- Prominent table placement—table tent during black tie ball (10 guests)
- 2 foursomes at Annual Multi-Cultural Golf Outing
- Media exposure, Acknowledgement on T.LAB radio, TV &Internet.

Platinum

\$25,000

- Exclusive Executive Speaking Opportunity at Annual Event
- Prominent company logo placement on website
- Company logo exposure on all collateral materials and at events
- Opportunity to distribute company promotional materials at each event.
- 5 Sponsored Scholarships
- Prominent table placement—table tent during Black Tie Ball (10guests)
- 1 foursome at Annual Multi-Cultural Golf Outing
- Media exposure, Acknowledgement on T.LAB radio, TV &Internet.

Gold

\$15,000

- Company logo exposure on all collateral materials and at events (annually)
- Opportunity to distribute company promotional materials at each event.
- 2 Sponsored Scholarships
- Prominent table placement—table tent during Black Tie Ball (10 guests)
- 2 Complimentary Registrations for Annual Multi-Cultural Golf Outing
- Media exposure, Acknowledgement on T.LAB radio, TV &Internet.

Silver

\$10,000

- Company logo exposure on all collateral materials and at events (annually)
- Opportunity to distribute company promotional materials at each event.
- 2 Sponsored Scholarships
- Prominent table placement—table tent during Black Tie Ball (10guests)
- 2 Complimentary Registrations for Annual Diversity and Multi-Cultural Golf Outing
- Media exposure, Acknowledgement on T.LAB radio, TV & Internet.

Bronze

\$5,000

- Company logo exposure on all collateral materials and at events (annually)
- 1 Sponsored Scholarship
- 4 Tickets for Annual Black Tie Ball
- 2 Complimentary Registrations for Annual Diversity and Multi-Cultural Golf Outing
- Media exposure, Acknowledgement on T.LAB radio, TV & Internet.

Other Sponsorship Opportunities Available

For more information, contact:

Mrs. Sherry Meruena
tlab@tlab-global.com



T.LAB
Accelerated Learning Centers
Phone: (888) 327-3387
www.tlab-global.com



Individual Event Sponsorship-
Black Tie Ball

Black Tie Ball Only

SPONSORSHIP LEVELS



Platinum

\$25,000

- ❖ 20 Tickets to Black Tie Ball
- ❖ 5 Sponsored Scholarships
- ❖ Priority invitation to upcoming T.LAB Events
- ❖ Logo in Program & Brochures
- ❖ Signage on Tables & Media Exposure
- ❖ Meet Guest Speaker
- ❖ Acknowledgement on T.LAB Radio & Internet
- ❖ Logo on T.LAB Website



Gold

\$10,000

- ❖ 10 Tickets to Black Tie Ball
- ❖ 2 Sponsored Scholarships
- ❖ Priority invitation to upcoming T.LAB Events
- ❖ Logo in Program & Brochures
- ❖ Signage on Tables & Media Exposure
- ❖ Acknowledgement on T.LAB Radio & Internet
- ❖ Logo on T.LAB Website



Silver

\$5,000

- ❖ 6 Tickets to Black Tie Ball
- ❖ 1 Sponsored Scholarship
- ❖ Logo in Program & Brochures
- ❖ Signage on Tables & Media Exposure
- ❖ Logo on T.LAB Website

Bronze

\$1,500

- ❖ 4 Tickets to Black Tie Ball
- ❖ Signage on Tables
- ❖ Position on T.LAB Website

Table

\$2,750

- ❖ 10 Tickets to Black Tie Ball
- ❖ Signage on Tables
- ❖ Name listed in the program

Program Book Sponsor Advertisement

\$50- \$1,500

- ❖ Front Cover- \$1,500
- ❖ Back Cover- \$1,500
- ❖ Full Page- \$500
- ❖ ½ Page- \$200
- ❖ ¼ Page- \$100
- ❖ 1/8 Page- \$50



Individual Event Sponsorship-
Diversity Golf Outing

Title Sponsors

\$25,000

- Title Sponsor designation on all media mentions and print.
- 5 Sponsored Scholarships
- Top Recognition on banner
- (8) Foursomes
- Sponsors Press Reception
- Press Release announcing Title Sponsorship
- Full Page Back Cover Ad
- Corporate Participation at Awards Dinner
- 40 Tickets for all meal events (box lunch [hot dog, chips & drink] & Awards Dinner)
- Goody Bag for each team member

Platinum Sponsors

\$15,000

- Sponsor designation on all media mentions and print.
- 2 Sponsored Scholarships
- Recognition on banner
- (5) Foursomes
- Sponsors Press Reception
- 2 Full Page Ads
- 32 Tickets for all meal events (box lunch [hot dog, chips & drink] & Awards Dinner)
- Goody Bag for each team member

Gold Sponsors

\$10,000

- Sponsor designation on all media mentions and print.
- 1 Sponsored Scholarship
- Recognition on banner
- (3) Foursomes
- Sponsors Press Reception
- 2 Full Page Ads
- 20 Tickets for all meal events (box lunch [hot dog, chips & drink] & Awards Dinner)
- Goody Bag for each team member

Awards Dinner Sponsor

\$5,000 (Limit 1)

- On Site Signage with Awards Dinner Sponsor designation
- Logo Inclusion selected media and print.
- (2) Foursomes
- Recognition on event banner
- Special Signage at Dinner
- Serve as Host and Corporate presentation at Dinner
- Full Page Ad
- 12 Tickets for all meal events (box lunch [hot dog, chips & drink] & Awards Dinner)
- Goody Bag for each team member

Silver Sponsors

\$2,500

- On Site Signage with Awards Dinner Sponsor designation
- (2) Foursomes with 8 tickets all meal events.
- (2) Hole Sponsorship
- Recognition on event banner
- Full Page Ad
- Goody Bag for each team member

Bronze Sponsors

\$1,200

- Foursome with full 4 tickets to all meal events
- Hole Sponsorship
- Half Page Ad
- Goody Bag for each team member

Hole-in-One Sponsors

\$1,500 (Limit 4)

- Recognition as Hole in One Sponsor.
- Quarter Page Ad
- 4 Tickets for Awards Dinner
- Insurance Coverage included

SPONSORSHIP LEVELS

Hole Sponsors

\$700

- Hole Signage
- Two golf Tickets
- Recognition for contribution to Scholarship Fund
- Quarter Page Ad
- 2 Tickets for all meal events (box lunch [hot dog, chips & drink] & Awards Dinner)
- Goody Bag for each team member

Contest Sponsors

\$500 (Limit 4)

INCLUDES MEN/WOMEN LONGEST PUTT, LONGEST DRIVE.

- On-site recognition as designated contest sponsor
- 2 Tickets for Awards Dinner

Foursome

\$700

- Foursome
- 4 Tickets for all meal events (box lunch [hot dog, chips & drink] & Awards Dinner)
- Goody Bags for each team member

Individual

\$175

- 1 Golf Ticket
- Individual Ticket for all meal events (box lunch [hot dog, chips & drink] & Awards Dinner)
- Goody Bag

Awards Dinner Ticket

\$70

Available to anyone who wishes to attend the Awards Dinner Only

Program Book Advertising

\$25 - \$250

- Full page - \$250
- Half page - \$125
- Quarter page - \$100
- Business Card - \$75
- Patron - \$25
- Name Recognition - \$25

Other Sponsorship Opportunities Available

For more information, contact:

Mrs. Sherry Meruena
tlab@tlab-global.com



T.LAB
Accelerated Learning Centers
Phone: (888) 327-3387
www.tlab-global.com



Individual Student Sponsorship

Individual Student Scholarship Only

SPONSORSHIP LEVELS

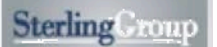
Sponsor a Student



- ❖ High School- \$3,500
- ❖ Middle School- \$2,500
- ❖ Elementary- \$1,500

“To think and speak on behalf of others is noteworthy, to serve and act on behalf of others is heroic”.

T.LAB's PREVIOUS SPONSORS



T.LAB's PREVIOUS SPONSORS



Morgan Stanley



The Washington Group, LTD

T.LAB BOARD OF DIRECTORS

- **Rev. Larry S. Bullock, Pastor**, Living Faith Cathedral Worship Center Church
- **Mr. Henry Cotton**, Sage Group
- **Mr. Donald Dixon**, Dixon and Associates
- **Mr. Dalbert Galloway**, Divine Alliance Group
- **Bishop Benjamin A. Gibert, Sr.** Pastor Detroit World Outreach Church
- **Dr. Kathleen M. Joyce-Kim**, Detroit Medical Center
- **Mr. Zack Lemelle**, Partner, IPEC
- **Dr. Tony Lyons**, President, P2e Solutions, LLC
- **Dr. Sharon Shaw McEwen**, President/CEO, Family Life Center
- **Dr. Clarence Nixon, Jr.**, Founder of T.LAB& Acquire One
- **Mr. Laval Perry**, URC Consultant
- **Ms. Joyce Washington**, CEO, The Washington Group
- **Ms. Angela Williams, Esq.** Dep. Gen Counsel Detroit Housing Commission
- **Rev. Dr. C.T. Vivian**, President/CEO, CT Vivian Institute



Accelerated Learning Centers

Driving Academic Excellence

23800 W. Chicago Road Redford, MI 48239

(888) 327-3387 www.tlab-global.com